

Press Release

Monday, 10 November 2025

WebBeds and Dwidayatour Form Strategic Partnership to Boost Indonesian Arrivals to Singapore.

With a campaign running from November 2025 to March 2026, this joint initiative will showcase exclusive hotel offers and promote Singapore as a top leisure and cruise destination

WebBeds has entered a new strategic partnership with Indonesia's leading travel management company, Dwidayatour, to drive visitor arrivals from Indonesia to Singapore and deliver added value to its partners in both countries.

Through this partnership, Indonesian travelers will gain exclusive access to special discounts at a handpicked collection of leading hotels in Singapore. Tailored for memorable city escapes and cruise holidays, these exceptional offers are available exclusively through Dwidayatour's extensive network of 55 branches nationwide.

Participating Singapore hotels will, in turn, benefit from widespread exposure across Dwidayatour's extensive online and offline channels – including its website, retail outlets, and digital marketing platforms. These hotels will also enjoy increased visibility across Dwidayatour's multi-channel ecosystem, including its digital platforms, retail outlets, and social media channels, broadening their exposure to Indonesia's vast outbound travel sector.

Indonesia remains one of Singapore's top three source markets, and WebBeds identified a strategic opportunity to support its hotel partners in the Lion City by helping them to capture a larger share of this demand through trusted distribution alliances.

"Dwidayatour is one of our key distribution partners in Indonesia, and this collaboration allows both sides to deliver greater value. By connecting Dwidayatour's strong retail and online presence with Singapore's leading hotels, we're helping Indonesian travellers to discover more reasons to visit Singapore, and supporting our hotel partners' growth in this important market," said **KS Sun, President – APAC, WebBeds**.

This partnership will enable Dwidayatour's millions of existing customers to access an expanded portfolio of Singapore travel products, featuring exclusive rates that can be seamlessly bundled with its Fly+Cruise offerings and FIT packages.

"Through our successful partnership with WebBeds, we continue to be able to provide our guests with more competitive and diverse travel options. By leveraging their strong industry relationships and destination

marketing prowess, we are uniquely positioned to highlight the best of Singapore, and ensure an unforgettable experience,” said **Hendri Yapto, COO of Dwidayatour**

Running from November 2025 to March 2026, the campaign will feature online and offline activations promoting Singapore as a top leisure and cruise hub for Indonesian visitors. The collaboration forms part of WebBeds’ broader strategy to empower destination and hotel marketing through strong localised distribution networks.

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About WebBeds

Launched in 2013, WebBeds is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel products easier. It sources accommodation and destination services from travel suppliers, aggregates and merchandises that content in the WebBeds platform, then distributes it to its global network of travel trade buyers, who sell to the travelling public.

Hotels and other suppliers - global and regional hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more - can sell their products to a global network of online and offline travel buyers through robust solutions that provide greater inventory control to simplify distribution, and leverage WebBeds enhanced analytics to inform inventory optimisation choices – saving costs and increasing revenue.

Travel buyers - online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC’s, group providers, airlines and more - can integrate the hundreds of thousands of hotels and ground services in the WebBeds marketplace through simple and seamless API connectivity, or they can search, shop and book online through one of WebBeds trade only booking sites.

WebBeds operates globally through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,900 travel professionals working in 120 cities across 50 countries worldwide. WebBeds also operates specialist brand UHI. UHI is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at www.webbeds.com

WebBeds is a travel brand of [Web Travel Group](#) (ASX: WEB)

About Web Travel Group

Web Travel Group, an ASX 200 listed company (ASX: WEB), is a B2B global travel organisation that enables travel all around the world through our market leading travel brand, WebBeds.

WebBeds is a global digital marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel easier. WebBeds connects hotels wanting to sell rooms with travel buyers looking to find rooms for their customers, the travelling public.

Find out more about the Web Travel Group at: www.webtravelgroup.com

About Dwidayatour

Dwidayatour, Indonesia's premier travel agent founded in 1967, continues its legacy of excellence. Renowned for operating the largest network of branch offices in the country, Dwidayatour has successfully brought millions of travelers to destinations around the globe. The company offers a full spectrum of travel solutions, from business trips and transportation tickets to complete tour, cruise, and hotel packages. Dwidayatour maintains its extensive customer reach through its 55 branches located in major cities including Jakarta, Surabaya, Medan, and beyond.