

Resolve rate discrepancies instantly!



WebBeds Parity Monitor - V1.2.

In today's highly competitive travel landscape, 'Best Rate Guarantee' (BRG) is an important component of owned customer retention and growth strategies for hotels. Inconsistencies in pricing across booking channels can lead to customer dissatisfaction and undermine a hotel's revenue potential. A costly and time-consuming process to manage - until now!

Our commitment to delivering greater control and improved efficiencies through best-in-class technology continues. In a worldwide industry first, this groundbreaking intelligent automation solution now empowers hotels to instantly resolve identified pricing discrepancies when reported through WebBeds Parity Monitor.

WebBeds Parity Monitor delivers:

- **Instant Resolution.** Enables hotels to input, submit and resolve rate discrepancies; instantly at property level.
- **Immediate Action.** An exclusion is applied the first time a discrepancy is reported.
- **Improved Parity Integrity.** Through simple and efficient reporting, instant remediation and immediate pricing synchronisation and automated exclusions.

Parity Monitor - Version 1.2

WebBeds Parity monitor now provides **even greater control & improved efficiencies**, enabling our hotels to **input, submit & resolve** rate discrepancies instantly. A worldwide industry first, exclusive to WebBeds hotel partners.

What you get in Version 1.2...

The second release of Parity Monitor for hotels provides the following benefits:



Instant Resolution at Property Level

Access to efficiently submit rate discrepancies, with instant resolution at Property level.



Immediate Action

An exclusion is applied the first time a discrepancy is reported.



Even Greater Efficiencies

Significantly reduces effort and removes delays associated with resolving issues manually.



A Centralised Team

Dedicated to distribution control.

What we are working on...

Our team are continuing to develop for future releases, such as:



Instant Resolution at Chain Level

Access to efficiently submit rate discrepancies, with instant resolution at Chain level.



Proactive Market Scanning

To identify and action parity discrepancies quickly.



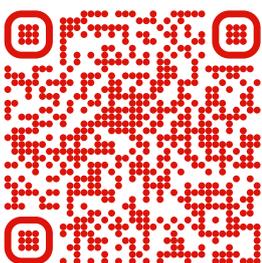
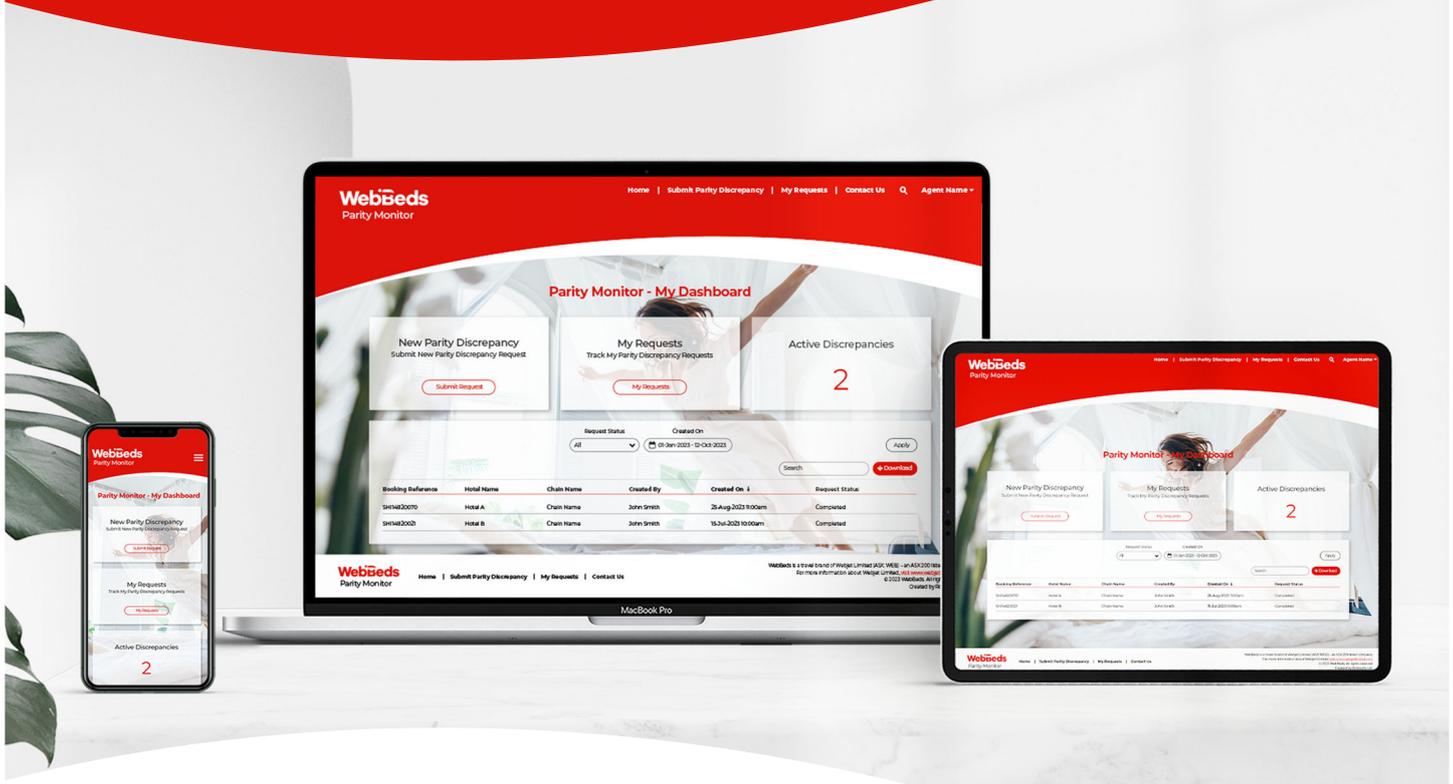
Enforcing Minimum Selling Price

With our buyers across all sales channels.



Tracing Opaque Rates

Throughout the entire distribution journey.



Parity Monitor - Next Steps.

Visit the Parity Monitor overview page via the QR code, or at www.webbeds.com/explore-tech/paritymonitor for:

- **Features & benefits** summary.
- **Video demo** of the online tool.
- **Registration** for hotels to request access and begin using.

Hotels with WebBeds Extranet credentials, log on now at <https://pm.webbeds.com>